

25th Annual Albany Fund for Education Gala Reception “Celebrating Together for Every Student”

Saturday, April 20, 2024 @ The Albany Barn

Your sponsorship showcases your support for Albany’s schools
and provides meaningful visibility options for you and your business

Sponsor Benefits (Sponsorship/Pledge Received by 2/16/2024)	Summa Cum Laude \$10,000	Magna Cum Laude \$5,000	Cum Laude \$2,500	Honor Society \$1,000	Honor Roll \$500
HOW WILL YOUR SPONSORSHIP IMPACT ALBANY STUDENTS?					
Students receiving year-round weekend meals	20	10	5	2	1
Classrooms able to take field trips	80	40	20	8	4
Instruments repaired for student musicians	60	30	15	6	3
WHAT DOES YOUR SPONSORSHIP PROVIDE FOR YOUR BUSINESS?					
Tickets to event	10	8	8	6	4
Your logo projected during event	✓				
Opportunity to make remarks at event awards ceremony	✓				
Presenting sponsor logo on monthly AFE email updates	✓				
Your logo on Gala slider on AFE homepage	✓	✓			
Prominent (by level) logo placement on invitation, signage & AFE website	✓	✓			
Recognition in pre- and post-event social media and email marketing	✓	✓	✓		
Mention in event remarks	✓	✓	✓		
Sponsor logo on Gala invitation, event signage, and AFE website	✓	✓	✓	✓	
Pre-event recognition in social media and email marketing	✓	✓	✓	✓	
Organization’s name listed on Gala invitation, event signage & AFE website	✓	✓	✓	✓	✓
Ad in digital event program screened at event and online	Full Page	Full Page	Half Page	¼ Page	Logo



GALA FAQ:



Q: What is the program for the event?

A: Sponsors are invited to join us at 6pm for a champagne toast to our honorees – individuals and organizations whose work has made a difference to the Albany City Schools. The 2024 honorees are **Kizzy Williams** and **Young Futures**. Food stations open at 6:30, and awards will be presented at 7:15. After 8pm the mood shifts, and we invite you to put on your dancing shoes and celebrate with Albany’s own DJ Trumastr.

Q: Is the Gala a dinner event? Do we get a table?

A: The Gala is a “strolling supper” with stations from local restaurants and a cash bar. It is not a sit-down dinner with tables and meal selections.

Q: What is the dress code for the AFE Gala?

A: Dress to impress – but no ball gowns or tuxedos required!

Q: When will you send our tickets?

A: There are no paper tickets for the event. When you RSVP, please provide the names of your attendees and they will be on the list at the door.

Q: Is this tax-deductible?

A: AFE is a 501(c)3 not-for-profit organization, and sponsorship donations are tax-deductible as determined by law, minus \$30/person for event ticket. Tax ID: 14-1810885.

Q: Oh no! I missed the deadline!

A: Sponsorships received or pledged by **2/16/2024** will have their business logo or name (depending on level) printed on the Gala invitation mailed to more than a thousand local supporters. Sponsorships received after this date are still very welcome and will receive all the other Gala benefits listed on the opposite side of this page. You can [REGISTER ONLINE](#) today!

YES! WE’RE EXCITED TO SUPPORT ALBANY’S STUDENTS WITH OUR SPONSORSHIP OF THE AFE GALA

- Summa Cum Laude (\$10,000)**
- Magna Cum Laude (\$5,000)**
- Cum Laude (\$2,500)**
- Honor Society (\$1,000)**
- Honor Roll (\$500)**

If needed, please send your logo as a high-resolution jpg or png file to: info@albanyfundforeducation.org.
Please make your check payable to:
Albany Fund for Education, P.O. Box 3110, Albany, NY 12203
Questions? Please contact AFE Exec. Director Mari Shopsis at execdir@albanyfundforeducation.org or 518-417-2107.

Please indicate how your organization’s name should appear on the Gala invitation:

Organization Contact: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Email: _____